

### THE CLARION TEAM



**LEIGH ANNE KING, AICP**DIRECTOR AND PROJECT MANAGER



**GORDY MOORE**PROJECT COORDINATOR



CHRISTIAN SCHMIDT, AICP
PROJECT PLANNER



**ADDIE SHERMAN**PLAN GRAPHICS



ANGELINE CROWDER, AICP
SECTION MANAGER, LAND USE PLANNER,
LOCAL GOVERNMENT COORDINATOR



WILL TUCKER, AICP
SENIOR LAND USE
PLANNER



**SARAH LOTHMAN, PE PMP**PROJECT MANAGER



JULIE RATCLIFFE
PUBLIC INVOLVEMENT
SPECIALIST



WILL ALLEN

ENVIRONMENTAL RESILIENCY

AND WORKING LANDS PLANNING



JAMIE CHRISTENSEN
ENVIRONMENTAL RESILIENCY

AND WORKING LANDS PLANNING

### Team Roles

### **CLARION**



- Project Management
- Meeting Facilitation
- Public Engagement
- Technical Analyses

   sociodemographics, land use and character, economic development, historic and cultural heritage
- Policy & Plan Development land use, economic development/tourism, housing







- Technical Analyses

   current and future transportation
   system, public facilities and services
- Policy & Plan Development transportation and infrastructure policies, strategies, and actions with a focus on the linkage to land use
- Public Engagement Assistance

- Technical Analyses
   environmental conditions,
   current sustainability
   policies and initiatives,
   areas of critical state
   concern, agricultural lands
  - Plan Development
    conservation of
    environmental lands, rural
    open spaces, and working
    lands, community
    vulnerability to climate and
    non-climate related hazards
    with a focus on linkage to
    land use

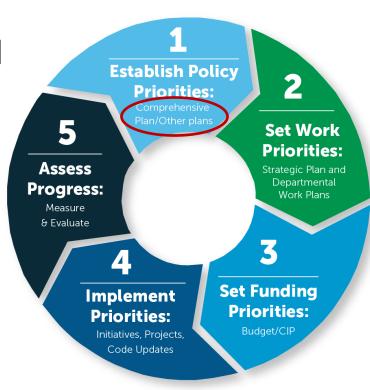
## **Comprehensive Plan Update**



Updating the St. Mary's County Comprehensive Plan (2010)

# About the Comprehensive Plan

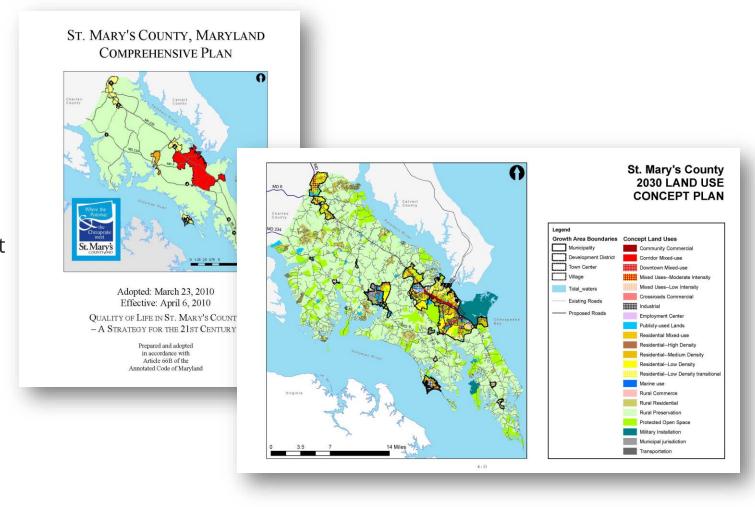
- Required by Title 3 of the Land Use Article
- Long-range (20+ years) policy guidance focused on physical planning (land use, conservation, infrastructure)
- Built from inclusive public engagement
- Guide to direct growth and support preservation efforts
- Implemented through updates to Comprehensive Zoning Ordinance
- Updated every 10 years



Community Planning Cycle

### Currently Adopted Comprehensive Plan (2010)

- Trends
- Successes and Challenges
- Vision and Strategy
- Growth Management Element
- Resource Protection Element
- Priority Preservation Areas Element
- Water Resources Element
- Housing Element
- Economic Development Element
- Community Facilities Element
- Transportation Element
- Human Services Element



## **Project Timeline**



**KICKOFF MEETINGS** 

**RECONNAISSANCE TOUR** 

**COUNTY INTERVIEWS** 

WEBSITE AND BRANDING



TRENDS AND PROJECTIONS

DRAFT PLAN FRAMEWORK,

REPORT

VISION, GOALS

BRIEFING TO PC

**DEVELOP POLICIES** AND **STRATEGIES** Spring-Fall 2025 COMMUNITY #2 **ENGAGEMENT WINDOW** COMMUNITY **ENGAGEMENT** WINDOW

**DRAFT PLAN** 

BRIEFINGS TO PC



PUBLIC HEARING DRAFT

**PUBLIC WORK SESSION** 

**ADOPTION HEARINGS** 

FINALIZE PLAN

**POCKET-SIZED GUIDE** 

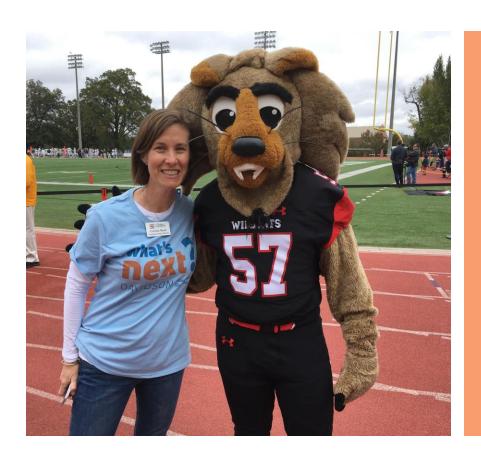
# Community Engagement Strategy







# **Community Engagement Strategy**



Community Engagement Team



# Roles and Responsibilities

### COMMUNITY MEMBERS

#### ROLE:

Provide feedback and input throughout the process

#### RESPONSIBILITIES:

- Share insights and opinions as part of engagement activities
- Learn about planning issues and tradeoffs relevant to County's future

#### COUNTY STAKEHOLDERS

**ROLE:** Provide a broad array of perspectives and information on land use related topics

#### **RESPONSIBILITIES:**

- Provide information and perspectives through project interviews
- Represent organizations and agencies in St. Mary's County
- Encourage others to participate in planning process

#### **PLANNING COMMISSION**

**ROLE:** Advises, reviews, and recommends plan adoption; Assists with implementing plan

#### RESPONSIBILITIES:

- Receives briefings on engagement findings and technical analysis
- Provides feedback on plan direction and progress
- Serves as ambassador to the public during the planning process by promoting engagement activities
- Recommends plan for adoption by Commissioners of St. Mary's County

### COMMISSIONERS OF ST. MARY'S COUNTY

**ROLE:** Make final decisions on policy direction and plan contents; Provide oversight for plan implementation

#### **RESPONSIBILITIES:**

- Receives briefings on project progress
- Serves as ambassador to the public during the planning process by promoting engagement activities
- Adopts final plan
- Supports implementation efforts

#### PROJECT TEAM: COUNTY PLANNING STAFF & CONSULTANTS

#### ROLE:

Facilitates project, provides technical support, conducts project work

#### **RESPONSIBILITIES:**

- Publicizes events & conducts outreach
- Facilitates meetings and community engagement
- Conducts analysis
- Develops work products & project materials
- Develops plan drafts and final plan

