

Making it Matter: The Impact of Heritage Tourism in Southern Maryland

Featured Speaker: Lucille W. Walker, Executive Director



Please Join Us!

March 19th 6-7:30pm

**Commissioner's Meeting Room in the Chesapeake Building
41770 Baldrige St., Leonardtown**

Live on Channel 95 and streaming on YouTube

Lucille W. Walker will be speaking on the impact of heritage tourism in Southern Maryland, and the unique possibilities of the future of heritage tourism for the region. Heritage tourism is about the “power of place” which is built on authentic stories and experiences. Heritage tourism and promoting regional heritage has unique benefits to the economy, culture, and environment through connecting communities, bringing jobs, enhancing waterways and landscapes, strengthening family farms through agritourism, increasing educational opportunities, and promoting pride of place and identity. Ms. Walker will be providing an update on the newly formed Southern Maryland National Heritage Area and its current and future role in the region, state, and nation.

Hosted by the Historic Preservation Commission