

**ST. MARY'S COUNTY GOVERNMENT**  
**DEPARTMENT OF**  
**RECREATION AND PARKS**  
*Raymond E. Bivens, Director*



**Commissioners of St. Mary's County**  
James R. Guy, President  
Michael R. Alderson, Jr., Commissioner  
Eric S. Colvin, Commissioner  
Michael L. Hewitt, Commissioner  
Scott R. Ostrow, Commissioner

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Dear Prospective Sponsor,

On Saturday, April 12, 2025, St. Mary's County Recreation & Parks will host the 42<sup>nd</sup> Annual Easter Egg Festival at the St. Mary's County Fairgrounds. This fun, family event offers many attractions which include egg hunts, arts and crafts, costumed characters, face painting, a variety of craft, merchandise and food vendors, and of course, the Easter Bunny with Ms. Cottontail.

The goal of Recreation & Parks is to provide the residents of St. Mary's County the opportunity to participate in fun, healthy and positive recreation and leisure activities. We often rely on donations and support from local businesses to ensure the continuation of our diverse program offerings at an affordable cost to the participants. Your business or organization can assist us with this by being part of our Easter Egg Festival this year in several different ways.

Our sponsorship program is an excellent advertising opportunity for businesses while assisting us by providing much needed funding for our scholarship program and community special events. Our Easter Egg Festival has multiple sponsorship levels available. Please see attached sheet for the various sponsorship opportunities for this year's event. Our department is also looking for sponsorship in the way of raffle prizes and cash donations of any size.

Your generosity will be proudly displayed on our website and in our quarterly program guide with the potential to reach over 120,000 residents. This event returned in 2022 for the first time after Covid with over 3,000 people attending the event and nearly 1,200 children participating in the egg hunt. With this event affected by the weather the past two years, we are looking forward to seeing those numbers increase this year. Many businesses will agree that sponsoring a community event with us is a great opportunity to show public support, while gaining tax-deductible advertising for your business.

To become a sponsor of this year's festival, please visit [www.stmaryscountymd.gov/recreate/easter](http://www.stmaryscountymd.gov/recreate/easter). In order for your sponsorship to be included in our printed materials, commitments must be received by Friday, March 21. Thank you in advance for your consideration. If you have any questions, please send an email to [crystal.haislip@stmaryscountymd.gov](mailto:crystal.haislip@stmaryscountymd.gov) or call 301-475-4200 ext. 1806.

Respectfully,

*Crystal B. Haislip*

Crystal B. Haislip  
Event Coordinator

# Easter Egg Festival Sponsorship Packages

Saturday, April 12, 2025



## Sponsorship Levels:

### TIER 3 SPONSORSHIPS

Logo placement on announcements, advertisements and marketing materials, full page ad in our spring Program Guide, recognition on event PA announcements, signage & table space at the event and free egg hunt tickets to share with friends & family.

\*Premier level sponsor will also have logo placement on 1200 bags provided to all egg hunters.\*

**PREMIER SPONSOR**  
**\$5,000**  
(50 EGG HUNT TICKETS)

**TITLE SPONSOR**  
**\$2,000**  
(40 EGG HUNT TICKETS)

### TIER 2 SPONSORSHIPS

Recognition on website, social media & in our spring Program Guide, signage at the event and free egg hunt tickets to share with friends & family. Sponsor table at the event provided to sponsors of \$200 or more.

**EASTER BUNNY SPONSOR**  
**\$750**  
(30 EGG HUNT TICKETS)

**FACE PAINTING SPONSOR**  
**\$500**  
(25 EGG HUNT TICKETS)

**FOOD COURT SPONSOR**  
**\$300**  
(20 EGG HUNT TICKETS)

**CARROT PATCH SPONSOR**  
**\$200**  
(15 EGG HUNT TICKETS)

**ARTS & CRAFTS SPONSOR**  
**\$150**  
(10 EGG HUNT TICKETS)

**EGG DECOR SPONSOR**  
**\$100**  
(5 EGG HUNT TICKETS)

### TIER 1 SPONSORSHIPS

**RAFFLE PRIZE DONATION**

**GENERAL MONETARY DONATION**

**OTHER DONATION**

LIST SPECIFIC DONATION & VALUE

## Supporter Contact Information:

Business/Organization Name :

Contact Person (first & last name) :

Business Mailing Address :

Phone Number :

Email Address :

Business Website :

- Please forward business logo (.jpeg or .png) to [crystal.haislip@stmaryscountymd.gov](mailto:crystal.haislip@stmaryscountymd.gov)
- Please mail this form, along with your sponsorship, to the address listed below, or complete your sponsorship online at [www.stmaryscountymd.gov/recreate/easter](http://www.stmaryscountymd.gov/recreate/easter).
- In order for your sponsorship to be included in our printed materials, commitments must be received by Friday, March 21.
- Checks should be payable to St. Mary's County Recreation & Parks





42nd Annual



# EASTER EGG FESTIVAL

**PERFORMANCES • ARTS & CRAFTS • LIVE ANIMALS**



**APRIL 12,  
2025**

**11:30AM - 4:00PM**

**ST. MARY'S COUNTY  
FAIRGROUNDS**

**PURCHASE TICKETS ONLINE STARTING MARCH 10  
CASH OR CREDIT AVAILABLE AT THE EVENT**

[www.stmaryscountymd.gov/recreate/easter](http://www.stmaryscountymd.gov/recreate/easter)